Claudia Kavisse

Product Design Lead · SaaS · AI · Web · Mobile · B2B · B2C

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Product Design Lead with **8+ years of experience** driving end-to-end UX/UI design for SaaS, AI-driven, web, and mobile products across healthcare, deep-tech, and consumer sectors, working on both **B2B** and **B2C** products. Experienced in building scalable **design systems**, collaborating cross-functionally, and turning complex workflows into intuitive, measurable experiences, from discovery to launch.

Work Experience

Senior Product Designer | Feb 2022 – Present
NanoxAI | AI & Deep-Tech Medical Imaging

- As the sole product designer, owned UX end to end and set UX direction and design standards.
- Led end-to-end UX/UI design for AI-driven SaaS products used by 200+ radiologists across 50+ sites, from research and discovery through AI-assisted prototyping, testing, and R&D handoff.
- Established the company's design system and component library, enabling consistent, scalable delivery across 3+ products.
- Combined data analysis, usability testing, and AI tools for research synthesis to validate designs faster and reduce iteration cycles.
- Collaborated with Product, R&D, and leadership to define requirements, align solutions, and deliver high-quality products.

Product Designer | Jan 2019 – Jan 2022
Clalit Health | Israel's Largest Healthcare Organization

- Led UX/UI design for Clalit's website and mobile apps, used by 4.5M+ members.
- Designed accessible, multilingual experiences for a diverse audience of all ages and cultures.
- Developed the design system and style guide, ensuring brand consistency across web and mobile.
- Partnered with developers and stakeholders to ensure accurate, seamless implementation.

Product Designer (Freelance) | Jan 2018 – Dec 2018
My Vinchi | D2C Interior Design Platform

- Led end-to-end product design from ideation to polished UI.
- Developed brand guidelines, UI standards, and the corporate website.
- Delivered detailed design specifications and assets to support the development team.

Skills

Design tools: Figma, FigJam, Figma Make, Sketch, Adobe Creative Suite, Claude

UX methods: User research, Usability testing, Wireframing, Prototyping, Design systems, Design thinking

Domains: SaaS, AI-driven products, Enterprise UX, Healthcare, Mobile & web applications, B2B, B2C

Education

Bachelor of Graphic Design
Faculty of Architecture, Design and Urbanism (FADU), University of Buenos Aires

UX/UI Design Certification | 2016
6B Studio, Tel Aviv, Israel

Languages

Hebrew (Fluent) · English (Professional) · Spanish (Native)